

# jan zheng

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## Design Skills

User-Centered Design  
User Experience Strategy  
UX Development  
Card Sorting  
Content Strategy  
Ethnographic Research  
Information Architecture  
Interaction Design  
Rapid Prototyping  
Service Design  
Usability Testing  
User Research  
Wireframing

## Code Skills

Front-end Development  
Responsive Design  
Design systems  
Static websites  
Serverless deployments  
HTML / SCSS  
Meteor.js / Vue.js / React.js  
Node.js  
GraphQL / Apollo  
MongoDB  
Shopify / WordPress / Squarespace  
Python 2/3

## Design Tools

Axure  
Airtable  
Sketch  
Figma  
Adobe Creative Suite  
Pen & Paper!

## Other

Fluent in Swedish & Mandarin  
Dual citizen (U.S. & Sweden)

I'm Jan, a product designer who combines code, user research, and lean startup methods to tackle complex issues and difficult projects.

**Startups & Select Freelance Projects** [read more at janzheng.com](#)

**Product Design, Business Strategy, Full-Stack Development** —2014 +

**Phage Directory:** community and tools for phage researchers (co-founder). [phage.directory](http://phage.directory)

**ANDP:** using python and data science to track nonprofit housing impact. [andpi.org](http://andpi.org)

**LifeLine Animal Project:** redesigning how new animals are added/shown. [lifelineanimal.org](http://lifelineanimal.org)

**Ellen Thomas Events:** website for a local wedding planner. Wordpress. [ellenthomasevents.com](http://ellenthomasevents.com)

**Decatur Smiles:** a simple, fun landing page for a dental clinic. Middleman. [decatursmilesga.com](http://decatursmilesga.com)

**ATLX:** an event registration system for swing dancing. React+Meteor. [atlantalindyexchange.com](http://atlantalindyexchange.com)

**Diamax Korea:** a light-weight and highly customizable product and CMS for product management and event show display. React+Meteor. [diamakorea.com](http://diamakorea.com)

**Double the Donation:** Helped more than double subscriptions by designing & copywriting a highly targeted and guided conversion funnel. Wordpress. [doublethedonation.com](http://doublethedonation.com)

**GigaGen:** Created the information architecture and wireframes for software that helps researchers understand and compare sequencing results from RNA centrifuges.

## Ubiquiti Networks

**Lead User Experience Architect, UX Design, Front-End Dev** —Atlanta, GA—2014–2016

Designed and built a support-centric community social network for Ubiquiti's users, inspired by community forums, StackExchange, Quora, Instagram and others. Created business logic, requirements, wireframes, prototypes, and a modular, SCSS-based responsive framework. Also built front-end features using AngularJS.

## nurun

**Senior User Experience Architect** —Atlanta, GA—2012-2014

Guided campaign requirements and strategy; created user flows, wireframes, and interactive prototypes for clients like Nespresso, Assurant, Gas South, and The Home Depot.

## Moxie

**User Experience Architect** —Atlanta, GA—2010–2012

Focused on web and mobile experiences, information architecture, and conversion funnels, for clients like Verizon Wireless, Cartoon Network, Coca-Cola, Garnier, and BBC America.

## Microsoft

**Program Manager Intern** Visual Studio Team Foundation Server —Raleigh, NC—2008

## Carnegie Mellon University

**Masters in Human-Computer Interaction** —Pittsburgh, PA—2009–2010

**General Dynamics Viz**

**Technical Lead, Interface Designer, User Researcher**

Researched and built a real-time, unified, online collaboration tool for organizing and planning emergency response personnel.

**Pittsburgh Post-Gazette**

**Service Design**

A service design project to engage readers and increase readership for the Pittsburgh Post-Gazette. Performed ethnographic user research and prototyped solutions.

## University of Maryland, Baltimore County

B.S. in **Computer Science & Game Development**, and **Psychology** —Catonsville, MD—2009

Find out more at [janzheng.com](http://janzheng.com)